# The Introduction of Machine Learning and Some Methods of Supervised Classification

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## Introduction



### What's Machine Learning (ML)?



An informal definition by **Arthur Samuel** (1959):



"the field of study that gives computers the ability to learn without being explicitly programmed".



# What is Machine Learning (ML)?

A more formal definition by **Tom M. Mitchell** (1997):



"A computer program is said to learn from experience E with respect to some class of tasks T and performance measure P, if its performance at tasks in T, as measured by P, improves with experience E".



### Traditional Programming vs Machine Learning



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Traditional programming:





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Traditional programming:



Machine learning:





#### **Branches of Machine Learning**





Predicting or explaining a variable using another group of variables.

Understanding the structure of a group of variables.



# General Setting of Machine Learning

Example:

- $X = (Age, Weight, Height, Salary) \in \mathbb{R}^4$ .
- *Y* = Size of the ring finger or a favorite sport among {soccer, volleyball, basketball, boxing}.
- Classifying people according to *X*.



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- Classifying people according to X.
- Supervised learning: learning a function  $f : \mathcal{X} \to \mathcal{Y}$  such that

 $\mathbf{Y} \approx f(\mathbf{X})$ 

where

- Input or predictor:  $X \in \mathcal{X} = \mathbb{R}^d$



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- Input or predictor:  $X \in \mathcal{X} = \mathbb{R}^d$
- Output or response variable: Y ∈  $\mathcal{Y} = \begin{cases} \mathbb{R} & : \text{Regression.} \\ \{1, 2, ..., K\} & : \text{Classification.} \end{cases}$
- Unsupervised learning: forget Y and focus only on X.
  - Dimensional reduction.
  - Grouping or clustering structure...

# **Supervised Classification**



## Motivation Example: Spam Dataset

- Size: 4601 × 58.
  - Column 1st-48th: % of the corresponding words ([0, 100]).
  - Column 49st-54th: % of the corresponding characters ([0, 100]).
  - Column 55th: average length of uninterrupted sequences of capital letters ( $\geq 1$ ).
  - Column 56th: length of longest uninterrupted sequence of capital letters (ℕ).
  - Column 57th: total number of capital letters in the e-mail  $(\mathbb{N})$ .
  - Column 58th: spam or non-spam.
- Available at:

http://archive.ics.uci.edu/ml/machine-learning-databases/spambase/

Objective: construct email spam filters based on this dataset.

$D_n =$	ID	make	 charSemicolon	 capitalTotal	type
	1	0	 0	 278	spam
	2	0.21	 0	 1028	spam
	4601	0	 0	 40	non-spam

### **Problem Formulation**



• Input-output:  $(X, Y) \in \mathcal{X} \times \mathcal{Y} = \mathbb{R}^{57} \times \{0, 1\}$ 



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 where  
output  $Y = \begin{cases} 1, & \text{spam} \\ 0, & \text{non-spam} \end{cases}$ 

• Find a classifier  $f : \mathbb{R}^{57} \to \{0, 1\}$  minimizing the following misclassification error:

$$\mathcal{R}(f) = \mathbb{E}[\mathbb{1}_{\{f(X) \neq Y\}}] = \mathbb{P}[f(X) \neq Y]$$







 $\bullet \eta(x) = \mathbb{E}[Y|X = x] = \mathbb{P}(Y = 1|X = x).$ 



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$$g(x) = egin{cases} 1, & ext{if } \eta(x) \geq 0.5 \ 0, & ext{Otherwise} \end{cases}$$



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- Look at this guy:  $\eta(x) = \mathbb{P}(Y = 1 | X = x)$ .
- In practice, η is intractable!



• Suppose all the observations (emails)  $D_n = \{(x_i, y_i)_{i=1}^n\}$ (n = 4601, d = 57) are *iid* copies of (X, Y).





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Empirical misclassification error:

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Objective: finding a data-based classifier f<sub>n</sub> minimizing the empirical error of the testing set (new unseen observation).

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#### k-Nearest Neighbors Classifier



k-Nearest Neighbors Classifier (k-NN)

•  $d(x, y) = ||x - y||_2^2$  defined on  $\mathcal{X}(=\mathbb{R}^{57})$ .



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- $d(x,y) = ||x y||_2^2$  defined on  $\mathcal{X}(=\mathbb{R}^{57})$ .
- A new observation (email) x, define  $N_k(x) = \{x_{(i)}\}_{i=1}^k$  i.e.,

$$d(x, x_{(1)}) \leq d(x, x_{(2)}) \leq ... \leq d(x, x_{(k)})$$



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• The prediction of x by k-NN classifier = majority class among  $\{y_{(i)}\}_{i=1}^k$ .






1-Nearest Neighbor Classifier

Figure: An example taken from [Hastie et al., 2009]



15-Nearest Neighbor Classifier



Figure: An example taken from [Hastie et al., 2009]





Figure: Representation of 5-folds cross-validation.



## Choosing k using Cross-Validation Technique

K-folds cross-validation:

**I** Randomly split  $D_n$  into K folds.

**2** for 
$$j = 1, 2, ..., k_{max}$$
:  
for  $i = 1, 2, ..., K$ :

- Validation (testing) set:  $D_{n_i}$ .
- Training set: the remaining ones  $(D_n D_{n_i})$ .
- Compute the error:

$$\mathcal{R}_j^i = rac{1}{|D_{n_i}|} \sum_{\mathsf{x}_\ell \in D_{n_i}} \mathbbm{1}_{\{j \text{-}\mathsf{NN}(\mathsf{x}_\ell) 
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Compute:  $\mathcal{R}_j = \frac{1}{K} \sum_{i=1}^{K} \mathcal{R}_j^i$ **3**  $k = \operatorname{argmin}_{1 \le j \le k_{\max}} \mathcal{R}_j$ 



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• X should be renormalized to erase the influence of the units.



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- Other options of *d*.



Review about Gaussian Distribution

 $X \sim \mathcal{N}_d(\mu, \Sigma)$  if it has the following density:

$$\phi(x;\mu,\Sigma) = \frac{1}{(2\pi)^{d/2}|\Sigma|^{1/2}} \exp\left[-\frac{1}{2}(x-\mu)^{T}\Sigma^{-1}(x-\mu)\right]$$

Example:

$$\mu_{1} = \begin{bmatrix} 1\\1 \end{bmatrix}, \Sigma_{1} = \begin{bmatrix} 4 & 0.1\\0.1 & 1 \end{bmatrix} \qquad \mu_{2} = \begin{bmatrix} 1\\10 \end{bmatrix}, \Sigma_{2} = \begin{bmatrix} 1 & -1\\-1 & 2 \end{bmatrix}$$
$$\mu_{3} = \begin{bmatrix} 10\\10 \end{bmatrix}, \Sigma_{3} = \begin{bmatrix} 2 & 1\\1 & 1 \end{bmatrix} \qquad \mu_{4} = \begin{bmatrix} 10\\1 \end{bmatrix}, \Sigma_{4} = \begin{bmatrix} 2 & 0\\0 & 2 \end{bmatrix}$$





**RUPP - Presentation - Maths in PCA** 

Recall that  $\eta(x) = \mathbb{P}(Y = 1 | X = x)$ .



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- $\mathbb{P}(Y = k | X = x)$ : Posterior probability  $(k \in \{0, 1\})$ .
- $p_k = \mathbb{P}(Y = k)$ : Prior probability.
- $f_k(x) = \mathbb{P}(X = x | Y = k)$ : class-conditional probability.



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Bayes's formula:

$$\mathbb{P}(Y = k | X = x) = \frac{p_k f_k(x)}{p_0 f_0(x) + p_1 f_1(x)}, k \in \{0, 1\}$$



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#### (H<sub>1</sub>) Gaussian hypothesis:

$$f_k(x) = \phi(x; \mu_k, \Sigma_k) = \frac{1}{(2\pi)^{d/2} |\Sigma_k|^{1/2}} \exp\left[-\frac{1}{2}(x - \mu_k)^T \Sigma_k^{-1}(x - \mu_k)\right]$$



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$$\delta_k^{(q)}(x) = -\frac{1}{2}\log(|\Sigma_k|) - \frac{1}{2}(x - \mu_k)^T \Sigma_k^{-1}(x - \mu_k) + \log(p_k) \quad (QDA)$$



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 $(H_2)$  Homoscedasticity hypothesis:

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Thus, we maximize:

$$\delta_k^{(\ell)}(x) = x^T \Sigma^{-1} \mu_k - \frac{1}{2} \mu_k^T \Sigma^{-1} \mu_k + \log(p_k) \quad (LDA)$$



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Particularly,

$$\begin{array}{ll} x \text{ is a spam iff } \delta_1^{(\ell)}(x) > \delta_0^{(\ell)}(x) & (LDA) \\ x \text{ is a spam iff } \delta_1^{(q)}(x) > \delta_0^{(q)}(x) & (QDA) \end{array}$$



In practice (K classes):

$$\delta_{k}^{(\ell)}(x) = x^{T} \Sigma^{-1} \mu_{k} - \frac{1}{2} \mu_{k}^{T} \Sigma^{-1} \mu_{k} + \log(p_{k})$$
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(QDA)

We estimate:

 $\hat{p}_{k} = n_{k}/n \text{ where } n_{k} \text{ is the number of points in class } k$   $\hat{\mu}_{k} = \frac{1}{n_{k}} \sum_{y_{i}=k} x_{i}$   $\hat{\Sigma} = \frac{1}{n-K} \sum_{k=1}^{K} \sum_{y_{i}=k} (x_{i} - \mu_{k})(x_{i} - \mu_{k})^{T} \qquad (LDA)$   $\hat{\Sigma}_{k} = \frac{1}{n-1} \sum_{y_{i}=k} (x_{i} - \mu_{k})(x_{i} - \mu_{k})^{T} \qquad (QDA)$ 





Misclassification error:

0.045

0.04





Tree Principle:

- Construct a recursive partition of  $D_n$  by splitting at each time a certain **variable** at a certain **value**.
- Prediction = majority vote.





Remarks:

- Easy to interpret.
- Quality of prediction depends on the structure of the tree.
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Available algorithms:

- ID3 (Iterative Dichotomiser 3).
- C4.5 (successor of ID3).
- CART (Classification And Regression Tree).
- Others...



# Branching or Growing a Tree

Branching (top-down):

- Start from the root:  $D_n$ .
- Recursively split those regions along a certain variable at a certain value.
- Split so that the two parts are as **homogeneous** or **pure** as possible.



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## Branching or Growing a Tree

At the *j*th split:

R<sub>j</sub>: the region to be split.
  $\hat{p}_j^k = \frac{1}{|R_j|} \sum_{x_i \in R_j} \mathbb{1}_{\{y_i = k\}}$ : probability of class k in R<sub>j</sub>.
  $k^* = k_j^* = \operatorname{argmax}_{1 \le k \le K} \hat{p}_j^k$ : majority class of region R<sub>j</sub>.



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  $k^* = k_j^* = \operatorname{argmax}_{1 \le k \le K} \hat{p}_j^k$ : majority class of region  $R_j$ .

Splitting criteria (impurity measures):

- Misclassification error:  $\frac{1}{|R_j|} \sum_{x_i \in R_j} \mathbb{1}_{\{y_i \neq k_j^*\}} = 1 \hat{p}_j^{k^*}$ .
- Gini index:  $\sum_{k \neq k'} \hat{p}_j^k \hat{p}_j^{k'} = \sum_{k=1}^K \hat{p}_j^k (1 \hat{p}_j^k).$

• Cross-entropy or deviance:  $-\sum_{k=1}^{K} \hat{p}_j^k \log(\hat{p}_j^k)$ .



**RUPP - Presentation - Maths in PCA** 

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Splitting procedure:

- Search for  $x^{(i)}$  and  $t_j$  minimizing one of these criteria.
- Split  $R_j$  into two parts:  $R_i^{(1)} = \{x : x^{(i)} \le t_j\}$  and  $R_i^{(2)} = \{x : x^{(i)} > t_j\}$ .

Continue until a stopping criterion is met.



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Construction aspect:

- Too complex tree may lead to over-fitting.
- Too simple tree might be too **weak** for prediction.



# Pruning a Tree

Pruning (bottom-up):

- Aim to find a more effectively simple subtree from a given complex tree.
- Merging or collapsing nodes to shorten the tree.
- Based on dynamic programming principle.



Cost complexity for a tree T:

$$C_{\lambda}(T) = \sum_{j=1}^{|T|} n_j Q_j(T) + \lambda |T|$$


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- |T|: number of nodes or leaves of T.



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- $n_j$ : number of points in region  $R_j$ .
- $Q_j(T)$ : either of the splitting criteria.
- |T|: number of nodes or leaves of T.
- λ: tuning parameter (trad-off between the size of the tree and goodness of fit to the data).



# Pruning a Tree

Pruning procedure for a given  $\lambda$ :

**1** Start with a complex tree  $T_0$ .

for 
$$j = 1, 2, ..., |T_0| - 1$$
:

• Weakest link pruning: subtree of size  $|T_0| - j$ .

• Choose  $T_i$  with the smallest per-node increase in  $\sum_{i=1}^{|T_0|-j} n_i Q_i(T)$ .

2 We produce a finite sequence of trees:  $T_0 \supset T_1 \supset ... \supset T_{|T_0|-1}$ . 3 Pick the one minimizes  $C_{\lambda}(T)$ .



(See, for example, [Breiman et al., 1984] and [Hastie et al., 2009])



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(See, for example, [Breiman et al., 1984] and [Hastie et al., 2009]) **Remark**:  $\lambda$  is chosen using cross-validation technique.

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A complex tree  $T_0$ 

A complex tree with 8 nodes





A subtree  $\mathit{T}_1 \subset \mathit{T}_0$ 

A pruned tree with 7 nodes





## A subtree $T_2 \subset T_1 \subset T_0$

A pruned tree with 6 nodes





An Example of the Procedure

#### A subtree $T_4 \subset T_3 \subset T_2 \subset T_1 \subset T_0$

A pruned tree with 4 nodes





An Example of the Procedure

#### A subtree $T_5 \subset T_4 \subset T_3 \subset T_2 \subset T_1 \subset T_0$

A pruned tree with 3 nodes





## **Application**



### Numerical Results: Spam Dataset



- $D_n \in \mathbb{R}^{4601 \times 58}$  with  $(x_i, y_i) \in \mathbb{R}^{57} \times \{1, 0\}$  (spam or not).
- All methods are performed using R program via R-studio available at: https://www.rstudio.com/.
- Dataset available at: http://archive.ics.uci.edu/ml/machine-learning-databases/spambase/.
- Details in practical session (tomorrow afternoon)!



## Numerical Results: Spam Dataset



Boxplots of misclassification error over 100 runs

Average	k-NN	LDA	QDA	Tree	Pruned Tree
Error	0.10103	0.11212	0.16785	0.09953	0.10257
SD	0.01074	0.00993	0.01919	0.01197	0.01250

Table: Average miscalssification errors and standard errors over 100 runs.



### **Summary and Further Methods**



## Conclusion and Further Methods

Summary:



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Summary:

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- What is Machine Learning.
- Definition, general setting and branches of ML.



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Further (ensemble learning) methods:



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Bagging and Boosting.



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Further (ensemble learning) methods:

- Bagging and Boosting.
- Random forest.
- Neural networks...



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# Thank you

# **Question?**

